

# BEST TASTING

*Guarantee*

**Simply The Best Tasting Protein In The Sport Nutrition Industry...  
New And Improved Deluxe Whey Isolate™**

## What's Changed?

For starters we dropped the acesulfame-K and stevia for the new great tasting sweetener sucralose. Sucralose is a non-nutritive, high intensity sweetener made from a process that begins with natural sugar. Next we ditched the thickener and extra vitamins for a much better consistency and taste. Now what we haven't changed is the ultra filtered ion-exchange whey isolate from Davisco Proteins BIPRO™. This is the purest form of whey isolate with the highest possible protein score of 1.00 or 100% as noted by the PDCAAS (Protein Digestibility Corrected Amino Acid Score). The PDCAAS is the most accurate measure of protein quality and utilization. Davisco whey isolate contains 90% pure protein with less than 1% from fat, lactose and carbohydrates.

## Why TRY Eclipse Deluxe Whey Isolate?

There are so many different protein powders the average bodybuilder can easily become overwhelmed. The quasi-scientific jargon found in the bodybuilding magazines only makes matters worse and is sometimes even misleading. The following is a list of protein powder selection tips from five being least important to one being most important. Read the following list carefully and then you decide whether or not to give Eclipse a try. Then if you decide yes you might want to take the Eclipse Taste Test Challenge. \*\* Were so confident that you will be pleased with the reformulated taste that we are offering a money back guarantee if you are not satisfied with the taste of our protein. \*\*

## Fast Facts

- ✓ Contains 20 Grams of Protein, 1 Gram Carb and Less Than 1 Gram of Fat Per Scoop
- ✓ Pure Ion-Exchanged & Ultrafiltered Whey Protein Isolate... No Concentrates
- ✓ Over 5,000 mg of BCAA Per Scoop
- ✓ Low Calorie - 99% Lactose Free
- ✓ Added Glutamine Peptides
- ✓ Aspartame & Ace-K Free
- ✓ Contains 39 Servings Per Container
- ✓ Contains Almost 800 Grams of Protein Per Container

## #5 ISOLATE VS. CONCENTRATE

Whey protein isolate is a higher quality protein. This protein contains less carbs, fat, sodium, and lactose. Isolate also contains greater amounts of protein microfractions. In other words, isolate is 90% pure while concentrate is only 80 - 60% pure depending upon the specs offered by the supplier. The next time you read a protein label look at the grams of protein per serving and make sure you take into account the size of the scoop. For example, you might have a 2-pound protein powder at 18 grams of protein with a 20-gram scoop while another 2-pound protein may have 25 grams of protein but they use a 32-gram scoop. In reality, the powder at 18 gram of protein is a higher quality protein even though at first glance the 25 grams per scoop appears to be a better buy. You actually receive more total protein with the 18 grams per scoop due to the high percentage of pure protein.

## #4 DISPERSABILITY

One of the most important aspects of a good protein powder is how well it mixes. Bodybuilders and anyone on the go require a protein that completely dissolves when shaken. The protein label should state mixes instantly. This usually means that the manufacturer utilized some type of instantized whey protein and flavoring. Good instantized whey should completely disperse upon shaking. Eclipse Deluxe Whey Isolate mixes instantly.

## #3 COST

Another interesting practice is when a company uses cheap whey and charges a relatively high price. Until now most of you probably were not able to distinguish between these high and low quality whey proteins. So use the information in this article to your advantage and help put an end to deceiving advertising. Basically, shop around and compare. The prices from store to store will vary. Eclipse Deluxe Whey Isolate is one of the best priced high quality protein powders money can buy.

## #2 TASTE

I guess we know why taste is number two. If doesn't taste good than quality will probably not matter. Now don't forget to take the Eclipse Taste Test Challenge. \*\* Were so confident that you will be pleased with the reformulated taste that we are

offering a money back guarantee if you are not satisfied with the taste of our protein isolate.

## #1 GRAMS OF SUGAR (CARBS) AND FAT PER SERVING

Finally, the grams of sugar and fat per serving are another indicator of the protein quality. I listed this as number one because when you purchase a protein powder you do not want to see unnecessary grams of carbs or fat. I guess some companies think that a protein powder should contain an ample amount of carbs and fat. To be perfectly honest, if a pure protein powder has more than 3 grams of carbs or fat per serving you're buying low quality protein powder. The less carbs and fat per serving the more pure the protein thus the higher the quality. In conclusion, you do not need a Ph.D. to weed through all the scientific mumbo jumbo. Simply, utilize the tips mentioned in this article and before you know it you will be a true protein powder connoisseur.

Take  
The Eclipse  
**TASTE TEST  
CHALLENGE**



The Intelligent  
Choice in Sport  
Nutrition™

\*\* Eclipse Taste Test Challenge certain restrictions apply. See our company web site or call 1-800-320-0062 for further details.

**ECLIPSE**  
SPORT SUPPLEMENTS